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Aunie Yang Frisch

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EDUCATION

Marywood University, Scranton, PA

Major: Graphic Design **Minor:** Art History / **Degree:** BFA Graphic Design **Graduation:** January 2010

Cumulative GPA: 3.9 / 4.0 **Dean's List** 6x **Major GPA:** 4.0 / 4.0 **President of Kappa Pi Art Honor Society** 09/08-01/10

EXPERIENCE

Combat Sports Center/WKA USA – Graphic Designer

06/10-08/10

- Responsible for graphic design of collateral materials including but not limited to direct mailers, postcards, club membership cards and class schedule brochures
- Created custom high-resolution design for Combat Sports Center's outdoor highway billboards
- Designed event promo graphics for print/web and autograph card for Rob "The Dutchman" Kaman for WKA (World Kickboxing Association) Annual Tournament
- Provided creative input for monthly e-newsletter to customers by providing research information, topic ideas and graphics
- Designed custom Pro and Amateur Championship belts for WKA (World Kickboxing Association) USA

Jonathan Ramos Campaign – Communications Consultant/Web & Graphic Designer

03/10-06/10

- Designed 2010 campaign logo
- Managed vendor relationship in order to gain multiple print quotes per project to lower production costs
- Revised and updated existing website design [RamosFor PA180.com](http://RamosForPA180.com)

Rochem International Inc. - Director of Advertising

07/08-08/10

- Designed and created corporate website, includes English and Chinese (Mandarin) translations Rochemintl.com
- Increased site traffic as well as usability with search engine optimization and more efficient site navigation
- Set up e-mail accounts for all 11 locations including U.S. China, and U.K.
- Designed signage for quarterly trade shows
- Prepared artwork for printer and vendors; designed corporate ads for magazine publications
- Managed & updated website on a weekly basis

Other Various Projects – Freelance Graphic Designer

02/08-Present

- **Book Covers-** "Atmananda Yoga" By Jhon Tomayo, "1960s Inventions" By Rhoda Bhuk, "Dogue" Magazine Cover
- **Logo/Branding-** Messina Construction, Scranton PA, Andy Gavin's Restaurant & Bar, Scranton, PA, Hot Body Fitness, San Leandro hotbody-fitness.com
- **Package Design-** Marco Polo Fusion Pasta, Buddha Buds Peach Hard Candies, Fudge Me Edible Body Paint
- **Flash-** Finding Atlantis website banner ad for the Los Angeles Aquarium, Splash page for Healey Photography.com
- **Websites-** AMRGymnastics.com, <http://www.JHealeyPhotography.com>, SushiThaiDunmore.com, LadyAunie.com

SKILLS SUMMARY: Adobe Suite CS3 & CS4 (Illustrator, Photoshop, InDesign, Dreamweaver, Flash Actionscript 2 and Actionscript 3) Microsoft Office (Word, Excel, PowerPoint, Entourage) FL Studio, Garage Band and Logic.

STUDENT AWARDS & COMMUNITY SUPPORT

Awards

- 2009 Silver Addy Award for Category: Logo Design -Andy Gavin's Restaurant & Bar
- 2009 Bronze Addy Award for Category: Billboards/Posters -Tribeca Underground Film Festival Subway Poster
- 2009 Bronze Addy Award for Category: Package Design -Marco Polo Fusion Pasta

Clubs and Organizations

- Served as President of Kappa Pi International Art Honor Society for two years
- Served as Vice President of CMYK Graphic Design Club

Community Service

- Friends of the Poor: provided services in preparing, organizing meals and activities for families in poverty and the elderly throughout the Scranton community

ADDITIONAL SKILLS

- Understanding of Globalization, strong management and executive presentation skills, deadline & detail oriented
- Fluent in Mandarin Chinese, first language